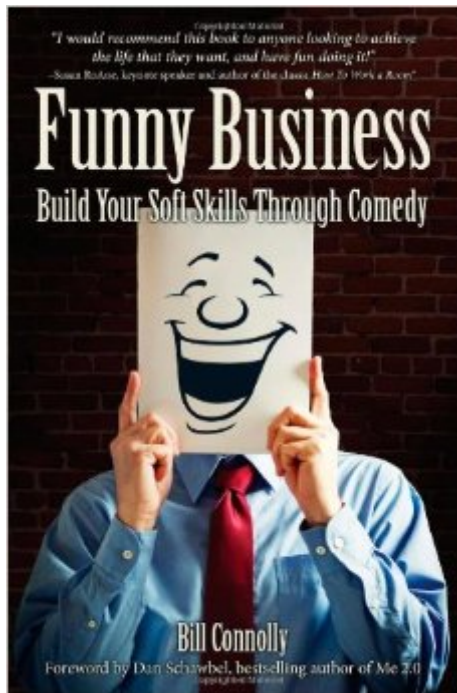


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# Funny Business: Build Your Soft Skills Through Comedy



## Synopsis

Laughter, they say, is the best medicine. Well, it also happens to be a pretty effective tool in the workplace. Most people would not associate the world of comedy with corporate America but surprisingly there are many lessons that comics can teach executives and those looking to build a career. Comedy is about communication, and relating to your audience, and ultimately, so is business. Still, in today's market, companies emphasize a skill-set heavy in technology, which often leads to a workforce that is lacking in the 'softer,' more intangible skills needed to succeed. Business, just like comedy (and everything else in the world) is still about people. This book is also about people. Written by Bill Connolly, a branding expert and professional improvisational comedian, Funny Business outlines comedy lessons that can be applied to other areas of your professional and personal life. Over 50 individuals are featured in the text, including 10 in-depth case studies with comedians, executives, professors, a dating coach, and even America's first Chief Comedy Officer. Funny Business will help you to improve your professional and interpersonal relationships to position you for success no matter what your goals might be. And you won't even ever have to get on stage to do it!

## Book Information

Paperback: 178 pages

Publisher: CreateSpace Independent Publishing Platform (July 11, 2013)

Language: English

ISBN-10: 1482762250

ISBN-13: 978-1482762259

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 11.5 ounces (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 starsÂ Â See all reviewsÂ (11 customer reviews)

Best Sellers Rank: #1,910,069 in Books (See Top 100 in Books) #77 inÂ Books > Business & Money > Business Culture > Work Life Balance #1068 inÂ Books > Humor & Entertainment > Humor > Business & Professional

## Customer Reviews

Look I know what you are thinking, "A book from the internet? But I have... the internet, why would I need a book?" Well, it is exactly that kind of thinking young man that makes you one of the unwashed plebeians that William "Prince of Bel Air" Connolly is trying to raise up on a wave of laughter all the way to pay dirt. The seminal scholar Tom DeLonge proclaimed long ago, "Late night,

come home. Work sucks, I know." This universal truth is only negated when one allows comedy to improv[e] their s\*\*\*ty communication skills in the workplace. Because everyone at your terrible job laughs, and it is something we will all share until the robots take over. So do your sorry ass a favor and buy this book to help your soft skills before we are all human batteries like in the Matrix. Such a sick movie, right? The first one more so; not so much the other two.

I can't recommend "Funny business" enough to anyone who is looking to get ahead in the workplace by sharpening their soft skills or improving their everyday communication. Bill mixes interesting case studies with helpful information that you can be sure will apply to your life in the office/classroom and out. Unless you live in the woods with your dolls and purposely avoid other human beings, you more than likely interact with numerous people, with a wide range of personality types on a daily basis. "Funny Business" gives the reader a great blue print for these everyday interactions that promotes leaving your comfort zone and creating new, interesting and productive opportunities for yourself and everyone you interact with.

Funny Business is a very timely and insightful read for millennials and people of all ages. Through Bill's experiences, case studies and tips, you will learn how to develop your own soft skills for career success. After Bill took Improv comedy classes, he was able to translate everything he learned into promotions at his current job. Improv has changed his life by making him more outgoing, approachable and funny. Read this book if you want to improve yourself and have a more fulfilling career.

Funny Business is a compelling, personable, and entertaining read that I would recommend to anyone looking to succeed in the workplace. Bill has managed to convey complex topics and in depth understanding of how the modern working world works in a concise and easy to understand way. Not to mention, he's also hilarious. Once I started reading, I couldn't stop, which is a testament to Bill's engaging writing style. Whether or not you are a new grad or have been in the workforce for many years, Funny Business has within it the knowledge and insight to take your career to the next level.

Funny Business is an inspiring, funny and superbly written debut from an insightful and talented Bill Connolly. Bill's ability to make improvisational and stand-up comedy not just relevant but truly motivating is what makes Funny Business such a rewarding read. Research, interviews and real-life

encounters with leaders in business and comedy provide a solid and provoking foundation, while Bill's winning personality, conversational humor, and clear message still come to life on the page. Funny Business has stuck with me since the moment I picked it up, and I am neither a comedian or career adviser. It is a must-read for all Millennials who want more than mediocrity from their professional and personal lives. A truly rewarding and motivating read!

As the title implies, this book is about business and comedy. But it's more than that, it's full of experiences from Bill's own life and his journey as a marketer and an improv comic. Overall, the book is a collection of stories from different people and how comedy and humor has affected their lives personally and professionally. You'll learn how comedy can have a positive effect on your own professional life in the best way possible, not by reading about what you should do, but by reading about the experiences other people had. When you're done with the book, you'll want to sign up for an improv class as soon as possible!

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